

- 23.01 Wisconsin Statutes Adopted**
- 23.02 License Required**
- 23.03 License and Fees**
- 23.04 License Application**
- 23.05 Posting**
- 23.06 Health Rules**
- 23.07 Right of Entry and Removal**
- 23.08 Limitation of Licenses**
- 23.09 Closing Hours**
- 23.10 Agents and Employees**
- 23.11 Suspension, Revocation, or Non-renewal of License**
- 23.12 Penalties**
- 23.13 Interior Open to View**
- 23.14 Open Container Regulations - Liquor and Beer**
- 23.15 Operating Premises**
- 23.16 Underage Persons - Fraternal Order of Eagles**

23.01 WISCONSIN STATUTES ADOPTED

The statutory provisions set forth in Chapter 125 of the Wisconsin State Statutes and any amendments thereto relating to the defining, licensing, regulating, and selling of intoxicating liquor are hereby adopted and by reference made a part of this chapter, as if fully set forth herein, except when such provisions are in conflict with the express provisions of this chapter. Any act required to be performed or prohibited by any statute incorporated herein by reference is required or prohibited by this chapter.

23.02 LICENSE REQUIRED

- (1) No person, firm, or corporation shall vend, sell, deal, or traffic in, or for the purpose of evading any law or ordinance, give away any intoxicating liquor in any quantity whatever, or cause the same to be done without having procured a license as provided in this ordinance, nor without complying with all provisions of this ordinance and all statutes, ordinances, and regulations applicable thereto.
- (2) A license shall be required for each stand, place, room, or enclosure, or for each suite of rooms or enclosures which are in direct connection or communication to each other where intoxicating liquor is kept, sold, or offered for sale, and no license shall be issued to any person, firm, or corporation for the purpose of possession, selling, or offering for sale any intoxicating liquor in any dwelling, house, flat, or residential apartment.

23.03 LICENSES AND FEES

There shall be three classes of licenses:

- (1) Retail class "A" liquor licenses. A retail class "A" liquor license, when issued by the city clerk under authority of the common council shall permit its holder to sell, deal, and traffic in intoxicating liquors only in original packages or containers to be consumed off the premises so licensed. The fee for such class "A" liquor license shall be \$400.00 per year. (MC#1014)
- (2) Retail Class "B" liquor license.
 - (a) A retail class "B" liquor license, when issued by the city clerk under authority of the Common Council, shall permit its holder to sell, deal, and traffic in intoxicating liquors to be consumed on the premises so licensed, by the glass; or to be sold in multiples not to exceed four liters at any one time, and consumed off the premises so licensed in the original package or container. The fee for such retail class "B" liquor license shall be \$400.00 per year. (MC#1014)
 - (b) Such licenses also may be issued to bona fide clubs; state, county, or local fair associations; agricultural

- societies; lodges or societies that have been in existence for not less than six (6) months prior to the date of application; or to posts of ex-servicemen's organizations authorizing them to sell wine at picnics or similar gatherings. Issuance of this license shall be concurrent with issuance of a special picnic fermented malt beverage license, except that no more than two (2) temporary Class "B" (picnic) wine licenses may be issued under this section in any 12-month period. (MC#814)
- (c) Wholesaler's License. A wholesaler's license, when issued by the city clerk, under authority of the common council, to a domestic corporation or to persons of good moral character who have been residents of the state continuously for not less than 90 days prior to the date of filing an application therefore, shall entitle the holder thereof to possess, sell, and offer for sale intoxicating liquors. The fee for a wholesaler's license shall be \$500.00.
- (3) Retail "Reserve Class B" license. (MC#1056)
- (a) A retail "Reserve Class B" license, when issued by the city clerk under authority of the common council shall permit its holder to sell, deal, and traffic in intoxicating liquors to be consumed on the premises so licensed, by the glass; or to be sold in multiples not to exceed four liters at any one time, and consumed off the premises so licensed in the original package or container. In addition to the annual fee provided in 2.(a) above, a fee of \$10,000.00 shall be paid for initial issue of any license designated a "reserve" license, pursuant to §125.51(3)(e)2 of the Wisconsin Statutes.
- (b) The City of Wisconsin Rapids hereby finds that it is in the interests of the public welfare to increase the property tax base, provide employment opportunities, attract tourists and generally enhance the economic and cultural climate of the community by providing additional economic incentives for new businesses with liquor licenses.
- (1) The holder of a Reserve Class B license may apply for an economic development grant in an amount not to exceed \$10,000 within twelve (12) months of the date of issuance of the Reserve Class B License. The holder shall complete an Application for Economic Development Grant for Reserve Class B Liquor Licenses, available from the city clerk, and shall attach complete, legible copies of paid invoices or receipts evidencing or documenting improvements made to the licensed premises in an amount equal to or greater than the amount requested in the economic development grant application. Licensees must be compliant with all liquor licensing requirements and all ordinances of the City of Wisconsin Rapids, and not have been delinquent in any obligation to the City of Wisconsin Rapids for the previous five years.
- (2) The Reserve Liquor License Grant Review Team (hereinafter "Review Team"), consisting of the city clerk, city attorney, and an additional city staff member designated by the mayor, shall review the grant application and either approve or deny the application, as appropriate. The grant funds shall not be disbursed until the licensed premises listed on the application is operating and open to the public.
- (3) If the Review Team determines that the licensee is not in compliance with the approved license or grant application requirements set forth above, the economic development grant request shall be denied and the clerk shall make such findings in writing and cause to be delivered a copy of the findings to the licensee. If the licensee disagrees with the Review Team's determination, the licensee may file a written notice of appeal upon the clerk within ten (10) calendar days of the delivery of the Review Team's findings to the licensee. The clerk shall forward said notice of appeal to the Finance and Property Committee, which shall hold a hearing thereon within fifteen (15) business days. The Finance and Property Committee shall then make findings of whether the licensee is in compliance with the license requirements and whether the applications satisfies the above requirements, and forward its findings to the common council. If the common council finds that the licensee is in compliance with license requirements and the grant application satisfies requirements, the common council shall notify the Review Team and the Review Team shall authorize the payment of the Economic Development Grant.
- (4) Retail "Class C" wine license. A retail "Class C" wine license, when issued by the city clerk under authority of the common council shall permit its holder to sell, deal, and traffic in wine by the glass or in an opened original container for consumption on the premises where sold. Such licenses may only be issued to restaurants per the restrictions of Section 125.51(3m) of the Wisconsin Statutes. The fee for such "Class C" wine license shall be \$100 per year. (MC#983)
- (5) Section 125.185 of the Wisconsin Statutes, as adopted July 15, 1995, and amended thereafter, is hereby

incorporated by reference. A provisional retail license may be issued by the city clerk to an applicant for whom a retail license has been approved by the common council but who has not completed the state requirement for attendance at a responsible beverage server training course. The fee for such provisional retail license shall be \$15.00. (MC#983)

23.04 LICENSE APPLICATION

Application for a license to sell or deal in intoxicating liquor shall be made in writing on the form prescribed by law and shall be sworn to by the applicant as provided by Wisconsin Statutes, and shall be filed with the city clerk not less than 15 days prior to the granting of such license.

23.05 POSTING

Every license and permit issued pursuant to this ordinance shall be posted, while in force, in a conspicuous place in the room or place where intoxicating liquors are kept for sale. It shall be unlawful for any person to post such license or permit, or to be permitted to post such, upon premises other than those mentioned in the application, or knowingly to deface or destroy such license or permit, or to remove such without the consent of the licensee or permit holder. Whenever a license or permit shall be lost or destroyed without fault on the part of the holder, his agent, or employee, a duplicate, in lieu thereof under the original application, shall be issued by the city clerk, on satisfying himself as to the facts, upon the payment of a fee of \$1.00.

23.06 HEALTH RULES

Each premises shall be conducted in a sanitary manner and shall be a safe and proper place for the purpose for which used. The board of health or health officer of the city is authorized and empowered to make reasonable and general rules for the sanitation of all places of business possessing licenses under this ordinance. Such rules or regulations may be classified and made applicable according to the class of business conducted. All such rules and regulations have the same force as this section and infraction thereof may be punished as a violation of this section.

23.07 RIGHT OF ENTRY AND REMOVAL

Every applicant procuring a license hereby consents to the entry of police or other duly authorized representatives of the city at all reasonable hours for the purpose of inspection and search, and consents to the removal from said premises all things and articles in evidence in any prosecution that may be brought for such offenses.

23.08 LIMITATION OF LICENSES

The following limitations shall be placed on the number of licenses granted in the City of Wisconsin Rapids.

- (1) There shall be no more than 19 class "A" liquor licenses issued by the City of Wisconsin Rapids, except that one additional license will be allowed for each 500 population increase, or fraction thereof, above the 1980 census of 17,995, as determined by subsequent federal decennial census.
- (2) The number of "Class B" retail liquor licenses and "Reserve Class B" retail liquor licenses shall be in accordance with Chapter 125.51(4), Wisconsin Statutes, and the number shall not be increased unless in accordance with said state law governing the same. (MC#983)
- (3) The number of retail "Class C" wine licenses shall be fifteen (15). (MC#1011)

23.09 CLOSING HOURS (MC#746)

No premises for which a wholesale or retail liquor license has been issued shall be permitted to remain open for the sale of liquor:

- (1) If a wholesale license, between 5:00 p.m. and 8:00 a.m., except Saturday when closing hour shall be 9:00 p.m.
- (2) If a retail "Class A" license, between 9:00 p.m. and 8:00 a.m.
- (3) If a "Class B" license or a "Reserve Class B" license, during the hours allowed by state statute, except intoxicating liquor shall not be sold in original unopened packages between midnight and 8:00 a.m. (MC#983)
- (4) If a "Class C" license, during the hours allowed by state statute. (MC#983)
- (5) Hotels and restaurants whose principal business is the furnishing of food and/or lodging to patrons, shall be permitted to remain open for the conduct of their regular business, but shall not be permitted to sell intoxicating liquors during the hours mentioned in subsection (3) of this section. (MC#983)

23.10 AGENTS AND EMPLOYEES

A violation of this ordinance by a duly authorized agent or employee of a licensee or permit holder shall constitute a violation by the licensee or permit holder.

23.11 SUSPENSION, REVOCATION, OR NON-RENEWAL OF LICENSE

Whenever the holder of any license or permit under this ordinance shall violate any portion of the ordinance or any regulation adopted pursuant thereto, proceedings for the suspension, revocation, or non-renewal of said license or permit may be instituted in the manner and under the procedure established by Chapter 125, of the Wisconsin Statutes, and the provision therein relating to the granting of a new license shall likewise be applicable.

23.12 PENALTIES

Any person, firm, or corporation violating any of the foregoing provisions of this ordinance shall pay a forfeiture of not more than \$500.00 and the costs of collection, and in default of payment of the forfeiture and the costs of collection, shall be imprisoned in the county jail for Wood County, Wisconsin, for not more than 90 days, or by both such forfeiture and imprisonment, or such other penalty as provided in Chapter 125, of the Wisconsin Statutes, where a penalty is therein provided for any specific violation.

23.13 INTERIOR OPEN TO VIEW

It shall be unlawful for any person operating a tavern where malt, vinous, spirituous, or intoxicating liquors or any kind are sold within the City of Wisconsin Rapids to establish or maintain in connection with such tavern, either as a part of or as an adjunct to any room, stall, or private apartment, the interior of which is shut off from the general public view by doors, curtains, screens, or partitions, or other devices of any kind whatsoever.

23.14 OPEN CONTAINER REGULATIONS - LIQUOR AND BEER

Whoever has in his possession any open can, bottle, or other vessel containing malt beverages or intoxicating liquor, or who shall drink from the same on any public way, public street, alley, or parking lot shall suffer a forfeiture not to exceed \$100.00, and in lieu of such payment assessed, imprisonment for not more than 30 days in the county jail. Exception:

- (1) At such times and places as may be specifically exempted temporarily from the provisions hereof by order of the common council.
- (2) Individuals in possession of any of the items set forth above are excepted from this ordinance when on the sidewalk or boulevard in a residential area when the owner or tenant of the residence is present and said individual is present with the permission of the owner or tenant.

23.15 OPERATING PREMISES (MC#521)

- (1) No alcohol beverage license shall be renewed for any licensee who has not had a premises from which to operate for two consecutive years, or who has failed to operate a business for selling alcohol beverages within a licensed premises for three consecutive years. The common council may allow extensions of time for a license holder to begin or resume operations, if the license holder demonstrates special adverse circumstances and substantial efforts toward beginning or resuming operation.
- (2) All non-renewals of licenses shall be accomplished subject to the hearing process specified by statute.

23.16 UNDERAGE PERSONS - FRATERNAL ORDER OF EAGLES (MC#717)

The Fraternal Order of Eagles is hereby allowed to permit underage persons to enter and remain in the premises located 161 3rd Street North, Wisconsin Rapids, Wood County, Wisconsin, for which they have a "Class B" Liquor and Class "B" Beer license for the specific dates and times requested provided they obtain written authorization from the police department.