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Mayor's Youth Council

January 16, 2019

3:30-5:00 p.m.

South Wood County Airport, Alexander Field, 3620 1st St South

Wisconsin Rapids, WI 54494

Members Present: Claire F, Connor M, Ethan M, Harrison S, Jorian G, Kayla H, Kaylie M, Nicholas S, Allison T, Caleb K, Cloey H, Halle H, Hobie L

Ron Blunck, Father Menzel, Brian Kopesky, Jeremy Sickler, Sarah Salewski, Jen Clark, Mayor Vruwink, Nathali Jones, Jacob Bertagnoli, Mary Wolosek

Members Absent: Hannah N, Lauren O, Kayla K, Paige D, Clare W

Minutes

1. Call to order- 3:30 start Mayor Vruwink

- a. Introductions & welcome
- b. Recap December 12th Meeting @ Library

2. City Updates & Youth Announcements

3. Tour of Alexander Field Airport

- a. Jeremy Sickler, the airport manager, gave us a presentation about the day to day schedule at the airport. Ron Blunck also talked to us about the Experimental Aircraft Association (EAA) and the Young Eagles Rally on May 4, 2019. Father Menzel showed us the interior and outside of a small airplane at the Alexander Airport.

4. 2019 Projects

- a. Communications Update- Social Media- *Instagram*
 - i. *Still working on the paperwork for social media; hopefully confirmed by the next meeting*
 - ii. *Morning meeting @ 7:00-7:45 at Lincoln High School*
- b. Project Selection- review selection criteria



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QUESTIONS FOR CONSIDERATION:

1. Is attainable for the group? Timeline?
 2. Does it meet our mission?
 3. Is there an impact on the youth?
 4. What is the role that MYC will have with this event?
- i. Presentations on Top 4 Projects
1. Movie Night *Mary Wolosek*
 - a. *Goals: Promotion, Picking place, time, movie, etc*
 - b. *Most liked by the Youth Council*
 - c. Things to consider-need to get a license for the movie in order to show it to the public preferably a few weeks before event, may need to seek funding for the cost of the movie itself (\$300-\$500)-the newer the movie the higher the cost.
 - d. Could use this as an aquatics fundraising opportunity for the MYC goal
 2. Recreational Trail Signage *Mayor Vruwink/Sarah Salewski*

Ms. Petz could not attend, but she provided the Mayor's Youth Council a summary of the project. The projects are

 - (1.) Citywide park and recreational trail signage
 - (2.) Downtown Pedestrian and public parking signage updates

Believed that the project would be about park sign and recreational sign design. Signage that directs to points of interest in the community, i.e parks, bike parking, trails, shopping. Will get to determine the scales used, electronics, colors, trails, etc. There are a lot of people



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who are willing to partner with the Youth Council. Groups such as the Chamber Leadership group who has worked on this project in the past, Mayor's Council on Beautification, County, other municipalities.

3. Bicycle Benefits/Bike Share Program *Sarah Salewski*
 - a. A program that offers discounts/coupons for anyone riding bike that stops in to the store. Stickers to wear on your helmet will be available for purchase to get the discount.
 - b. Starter kits are available for any businesses that are willing to participate. Kits include some information on the program and stickers, one big sticker for the store window and small stickers for purchase to be placed on the bike helmet.
 - c. Identify business that already have bike parking-if they already support the bike parking, they would also most likely support the program. Could start with Chamber members.
 - d. Reach out to other business that we would like to get in the program; start up some more bike parking
 - e. How to promote the bike share
 - f. GOALS: Minimum of 20 businesses; Implement 5 new bike parking racks, talking to Parks and Recreation, etc.

4. Farmers Market *Sarah Salewski*
 - a. *More promotion for the farmers market*
 - b. Have a new location
 - c. Would like to see more youth involvement/interaction



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- ii. Vote on Projects
 - 1. Played Kahoot and voted on the project. Kahoot is an online program used for confidential voting and selection.
 - iii. Project 1: Movie Night
 - iv. Project 2: Bike Benefits
 - v. The first vote came out in a tie for 2nd place between Bike Benefits and Recreational Trail Signage. After a second vote, Bike Benefits came out with more votes.
- 5. Project Work Time**
- a. Split into 2 discussion groups *to establish a work plan; milestones*
 - b. January 30th meeting will be for work time only
- 6. Set next meeting and agenda**
- a. January 30, 7:00-7:45 a.m @ LHS Room 101
- 7. Adjourn- 4:55 PM**

If transportation is a need, please coordinate with a fellow member or contact Jen