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Mayor's Youth Council

February 13, 2019

3:30-4:30 p.m.

All Purpose Room, McMillan Library

490 E Grand Ave, Wisconsin Rapids, WI 54494

Members Present: Connor M, Ethan M, Harrison S, Kayla H, Lauren O, Nicholas S, Kayla K, Clare W, Paige D, Caleb K, Hobie L, Mary Wolosek, Brian Kopesky, Travis Plowman, Jen Clark, Zach Vruwink

Members Absent: Claire F, Jorian G, Allison T, Cloey H, Halle H

Unexcused: Brianna H, Elizabeth W, Hannah N, Kaylie M

Minutes

1. Call to order-Mayor Vruwink @ 3:30 pm

a. Introduction activity

2. City Updates & Youth Announcements

a. Aquatics Center Update

- i. FACT group-Mayor was curious if we had any members in this group, no members from MYC are apart of FACT
- ii. Since the last meeting, every year that goes by brings up the cost of the project and revised cost estimates up 3% as of right now. Met with more Industry & Foundations in the last month. More discussions will be held in the future.

3. 2019 Projects

a. Communications Update- Instagram- *Jorian/Harrison*

- i. Travis set up the Instagram page. Going to do a shared drive so others can send pictures. Going towards more of a city wide Instagram page, not as much Mayor's Youth Council. Made it into a business Instagram page.



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- b. Bicycle Benefits project work check-in and recap
- i. People need to sign up for a piece of the work. So far, the only task assigned to the whole group is finding out if area businesses have bike parking or not. They can either go by the business and look or call and inquire. Google link to the spreadsheet sent on Saturday by Jorian so that members can fill it out. We will all be reviewing by our next check point.
- c. Movie Night *Mary Wolosek/Brian Kopetsky*
- i. Review project guidelines and objectives
 1. At the last meeting we talked about what the Mayor's Youth Council could do for the city, objectives, etc.
 2. All members needed answer a question of "Success when..."
 - Strong turnout- 100+
 - Repeat Event
 - Social Media Reach
 - Positive Feedback (#movienight)
 - Overall enjoyable experience
 - Good movie selection
 - Positive Environment
 - Reached targeted audience
 - Staying Power-are people still talking about it?
 3. Questions that need to be answered for a successful movie night
 - Locations?
 - Budget?
 - When?
 - What time?
 - What movie?
 - Target audience?
 - How to spread the word?
 - Concessions?
 - If yes, how much to charge?
 - Frequency?-more than one event?



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- How many people do we invite?
- How will they get there?
- Fundraising?
- Equipment?
- Weather permitting?-alternate plan
- Permits?
- Partners?-an example would be to have the hockey team run concessions
- Drive in or lawn chairs/blankets?

4. Questions answered this meeting:

- Location-Top 3 Selections
 - Witter Field
 - Big field- open for parking
 - Concessions at warming house
 - Bathrooms
 - Central location
 - Electricity
 - Promote aquatics
 - Wazeecha
 - Lots of space
 - County owned
 - Lots of parking
 - Bathrooms
 - Done there already
 - Concessions
 - Power capable
 - Behind Lincoln at the ice rink
 - Field in centrally located
 - Concessions are possibility -partner with hockey people?
 - Could go in gym if rain
 - Bathrooms at the track
 - Lots of parking



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At the end of the meeting, each member voted for their favorite location by putting a check mark next to it on the board. Here are the tallied results: Witter Field-9, Wazeecha-4, Behind Lincoln-8; with Witter Field having the majority of the votes.

- Drive-In vs. Bring Your Own Blanket-still in their small groups, each group weighed in their opinion on if the movie should be drive-in, or bring blankets and lawn chairs, no vehicles. The consensus was to allow both drive-in car seating and lawn seating. The reasons given were:
 - People could have the option of being in their cars to get out of weather and bugs.
 - Could make a special section upfront for lawn seating.
 - Will attract more people
 - Allow more accessibility
- ii. Plan project work- establish roles per objective.
- iii. Project Communication Plan

4. Set next meeting and agenda

- a. February 27th @ 3:15 p.m. in the Makers Space @ McMillan
 - i. Bicycle Benefits Project
- b. March 13th, 2019 3:30-4:30 p.m., location?

5. Adjourn

If transportation is a need, please coordinate with a fellow member or contact Jen