



OFFICE  
OF THE  
MAYOR

## Mayor's Youth Council

February 27, 2019

**3:15-4:15 p.m.**

McMillan Memorial Library

490 E Grand Ave, Wisconsin Rapids, WI 54494

**Members Present: Claire F, Hannah N, Harrison S, Jorian G, Kayla H, Kaylie M, Nicholas S,  
Clare W, Allison T, Paige D, Caleb K, Halle H, Hobie L.**

**Excused Absences : Connor M, Ethan M, Cloey H, Lauren O, Kayla K**

**Unexcused Absences: Brianna H**

## Minutes

### 1. Call to order- 3:17 pm

### 2. 2019 Project Work -Bicycle Benefits Program *Sarah Salewski*

- a. Review project guidelines and objectives-after a review of the previous bike benefits meeting, we split up into smaller groups for each activity.
  - i. At the last meeting, each member was assigned the task of either driving by or calling businesses to see if and what they offered for bike parking. Data was collected and entered onto a spreadsheet that was shared with the group.

#### Bicycle Benefits Discussion

- Location selection and mapping.

For this part of the discussion, we conducted a mapping activity. First, using the data collected, we put dots on a city map pinpointing the locations list that was created at the last meeting. We used different colors to show whether they did or did not have bike parking.

- Businesses with bike parking: green dots
- Businesses without bike parking: pink, yellow, orange dots

After mapping out the locations, Sarah spoke about health equity:



OFFICE  
OF THE  
MAYOR

- We reviewed the Health Equity Infographic and observed how that impacts our county, and understanding the difference between equity and equality. Stats, demographics, and other information was provided. A video was going to be played to better describe health equity but due to time constraints, it will be shared via email to the group.
  - Still separated into small groups, each was given a mapping grid and a batch of the locations to determine if they met all the requirements, some of the requirements, or none and if they had bike parking or not. The requirements were: serves seniors, serves young families and children, and serves low-income populations. The list is below.
- Reassess Dot Locations
  - Assessed dots on the map that serve our demographics we looked for observations that stood out.

Stores with Parking that Met all

Standards:

- Dairy Queen
- Kwik Trip
- Library
- Pizza Hut
- Rafters
- Solarus

Stores Without Bike Parking that Met all

3 Standards:

- Chips
- Culvers
- Dairy Treat
- Daily Drug
- Dollar Tree
- Dunkin Donuts
- El Mez
- Family Video

- Ground Up
- IGA
- King Cone
- Lake Wazeecha
- Newman's
- Roger Cinema
- Shaw Lee
- Shopko
- Subways
- Taco Johns
- YMCA

2 Boxes Checked without bike parking:

- Anchor Bay
- Applebee's
- Bowlmor Lanes
- Bow Wow Meow
- GnC
- Hotel Mead



OFFICE  
OF THE  
MAYOR

- Midstate
- Marco's Pizza
- Rubi Reds
- Sand Valley

- Toms
- 2 Boxes Checked with bike parking:
- Cravings

b. Plan project work-establish roles for each objective

- **TASK FOR EACH MEMBERS: Try to find 2 new businesses that meet all three check marks in Rapids. (Serves Seniors? Serve Young Families and Children? Serves low income populations?)**
- Establish phases at our next meeting so that we can start reaching out to businesses.

**3. Set next meeting and agenda**

a. March 13, 3:30-4:30 @ City Garage?

- Project Work Time for Movie Night-*Mary Wolosek/Brian Kopetzky.*
- Instagram Update

**4. Adjourn- 4:16 PM**

*Friendly Reminders:*

- *Attendance conflicts MUST be communicated in advance*
- *If transportation is a need, please coordinate with a fellow member or contact Jen*