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Mayor's Youth Council

March 13, 2019

3:30-4:30 p.m.

City Garage

1411 Chase St, Wisconsin Rapids, WI 54494

Members Present: Claire F, Connor M, Ethan M, Harrison S, Jorian G, Kayla la H, Kaylie M, Lauren O, Nicholas S Kaya K, Clare W, Allison T, Paige D, Caleb K, Halle H, Hobie L

Excused Absences: Hannah N, Brianna H

Unexcused Absences: None

MINUTES

1. Call to order-*President Jorian Greenwood*

START TIME: 3:31 pm

a. City Garage Tour

2. City Updates & Youth Announcements

a. Attendance Report *Kayla*

- i. We reiterated and addressed the attendance issue. Kayla created an attendance reports with 34 presentees, 17 excused absences, and 8 unexcused absences.

3. Instagram Update *Harrison*

- i. Harrison told the Mayor's Youth Council about our Wisconsin Rapids Instagram Page. It was suggested to live stream portions of our meeting. Our Media was not working so we did not live stream on the 13th

4. Consider Kids to Parks Day

a. Does MYC still want to hold this event?



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- i. We talked about the past held Kids to Parks Day and have decided to do this event again. It will be included on the next monthly meeting agenda.

5. 2019 Project Work-Movie Night *Mary Wolosek/Brian Kopesky*

a. Review project guidelines and objectives-

- i. Recap Conditions for Success-what do we need for a successful event?

1. Strong turnout- 100+
2. Repeat Event
3. Social Media Reach
4. Positive Feedback (#movienight)
5. Overall enjoyable experience
6. Good movie selection
7. Positive Environment
8. Reached targeted audience
9. Staying Power-are people still talking about it?

- ii. We broke of into smaller groups and talked about our most wanted necessities for the events. Our top necessities were...

- Parking
- Bathrooms
- Accessible location-central
- Electricity
- All inclusive to other communities
- Concessions
- Marketing

Questions we had:

Can we reserve witter field?

Should we connect with the library?

Who to partner and market with for concessions, sponsors?



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- iii. Establish end goal, Address decision points: (Introduce each individually. break into small groups for discussion on each objective, reconvening as a whole to review notes and vote on final decision)
 1. Type/Purpose of event-fundraiser or recreational? Feel that it is both.
 2. Narrow down date selection-
 - a. month, weekend/weekday, date
 - i. OFFICIAL MONTH: JUNE
OFFICIAL DAY: WEEKDAY
Days to ponder: Thursday, June 27th
 - b. Is there another event we want to pair with? Or not be competition with? Since we are choosing Witter Field, we do not want to have our event the same night as a Rafter's home game.
 - c. Is the location available?
 3. Locations-
 - a. Agree to eliminate location with least votes-We made a consensus to cancel out Lake Wazeecha and voted on either Witter Field or Behind Lincoln.
 - b. determine if final 2 locations have all elements for a successful event, and if not, are we able to obtain the things we are missing
 - i. Location-Top 3 Selections
 1. Witter Field-9 votes
 - a. Big field- open for parking
 - b. Concessions at warming house
 - c. Bathrooms
 - d. Central location
 - e. Electricity
 - f. Promote aquatics



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2. Behind Lincoln at the ice rink-8 votes
 - a. Field in centrally located
 - b. Concessions are possibility -partner with hockey people?
 - c. Could go in gym if rain
 - d. Bathrooms at the track
 - e. Lots of parking
 - c. Final vote on location between top 2
 - i. OFFICIAL LOCATION: Witter Field
 4. **Target Audience**-who is it you are trying to reach? Teens only or all inclusive? Would like to target teens but will just add a disclaimer advising “not recommended for children under...”
 - iv. **Project Homework**- establish roles per objective and deadlines.
 1. Rafters: Kayla Huglen
 2. Parks and Recreation: Hobie
 3. Get in Touch With Library: Caleb
 4. Hobie and Caleb: Check Policies
 - v. **Communication Plan**-How are we reporting back on project work? Those that were assigned the to-do’s for this project will report back to Jen/Mayor and Jorian once they have completed the tasks. All tasks need to be completed any time before the next Movie Night but have a drop dead deadline of no later than April 8.
- 6. Set next meeting and agenda**
- a. April 3 at 3:30 p.m? City Hall? confirmed.
- 7. Adjourn**
- Meeting Adjourned: 4:32 pm**

If transportation is a need, please coordinate with a fellow member or contact Jen