



OFFICE  
OF THE  
MAYOR

## Mayor's Youth Council

June 12, 2019

3:30-4:30 p.m.

### 1st Floor Conference Room

City Hall, 444 W Grand Ave. Wisconsin Rapids, WI 54494

Members Present: Claire F, Connor M, Ethan M, Kaylie M, Lauren O, Nick S, Kayla K, Caleb K,  
Halle H, Hobie L

Members Absent: Clare W, Kayla H, Jorian G, Harrison S, Allison T, Brianna H, Paige D

## Minutes

### 1. Call to order

### 2. 2019 Project Work

#### a. Movie Night -15 min

- i. Survey results-Ferris Bueller's Day off won with over 50% of the total 194 votes submitted.
- ii. Updates to task list-Mary Wolosek went through the task sheet and went around the room with updates. Things yet to be done by the next meeting are:
  - Hobie-contact Police Department for coverage/Auxiliary for night of event
  - Halle to double check with Library on equipment
- iii. Marketing -it was decided to have 2 people run the marketing for the event. Claire F and Nick S volunteered for this job.
  1. Hobie will appear on the Mayor's radio show, record a 30 second PSA.
  2. Reviewed the poster that Travis created. Wish to add snacks/food reference to poster. Travis will update poster and share with the group.
    - a. Members will be sent a google doc to sign up for businesses to distribute the flyers to.

#### b. Kids to Parks Day - June 22nd, 1-3pm, Robinson Park shelter - 5 min

- i. Update on donations-have donations from Ocean Spray, Kaylie M will be checking with IGA
- ii. Reminder on sign-up sheet-gave people the opportunity to sign up before they left
- iii. Share Facebook event

### 3. Bicycle Benefits- 15 min

#### a. Discussion

- i. Break into teams of 2 as assigned to business list-each person signed up for one or more businesses to speak to for the bike benefits program. For this round, members were only required to sign up for businesses in the 1 or 2 columns. Those that were absent were assigned a business.

- ii. Review Introduction Letter & Materials-program packets were distributed to members to take with them to their meetings. An introductory letter accompanies the packet that can be used for the talking points. Members were encouraged to get the companies to sign up right on the spot, but could leave the packets there if it was necessary.
- iii. Question & Answer
  - 1. The group was looking for conversation ideas. Mayor and Sarah did a little role playing example for the group. Some points to remember:
    - a. Offer to have the business choose a “healthy” idea for the discount-not a buy 1 get 1 for food-but the discount is ultimately determined by the business.
    - b. If a manager isn’t there, ask when a good time to come back would be.
    - c. Let them know we will advertise if they join
    - d. Packets:
      - i. The business can keep them if they join
      - ii. You can leave them if they are undecided-but not for too long. It would be a good idea to have a follow up scheduled or check back with them in a week to pick up the packet.
      - iii. Sign up sheets need to be turned in asap so drop them off with Jen or send to Sarah.
    - e. Each person was also given a sheet to take notes on, so you could remember when, where, and how the meeting went.
    - f. Once a visit is completed, members are required to fill in the info on the bike benefits google doc.
  - b. Business Enrollment-*will be dismissed at approximately 4:15 to allow time to visit the businesses*
    - i. Teams of 2 will visit assigned businesses to promote the program
    - ii. If the visit cannot be completed today, it will be assigned as homework to be completed by the next meeting.
      - 1. All absent members were assigned to a business and the sheet will be sent out in an email after the meeting.

#### **4. Additional Business**

#### **5. Set next meeting and agenda**

- a. June 26, 2019, 10:00 a.m. @ zoo
  - i. Bicycle Benefits updates
  - ii. Kids to Park Day recap
  - iii. Movie Night

#### **6. Adjourn**