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Mayor's Youth Council

Miron Trailer- Chestnut St. & Former E. Junior High

October 9th, 2019

3:15-4:30 p.m.

Members Present: Lauren O, Kayla K, Paige D, Halle H, Hobie L, Alexis H, Alyssa B, Ashlyn S, Carolin B, Emma M, Grace M, Jillian E, Kloey D, Rachel M

Minutes

1. **Aquatics Center Tour/Call to order** -meeting was called to order at 3:15 with a tour of the aquatics project led by Mayor Vruwink. The tour was recorded by Community Media and can be viewed online.
2. **New Member Welcome**
 - a. Introductions- around the room introductions, welcomed new and returning members.
 - b. Adding GroupMe App, Facebook Group and Snapchat-we use these platforms in addition to email to communicate with each other. An invite will be sent to new members in the next few days. Please let Jen know if you do not receive anything. Also, if there are any veteran members who are not in any of these groups, please let Jen know that as well so she can send you another invite.
3. **Active Project Work**
 - a. Review of aquatics project-after seeing the aquatics project first hand, the group discussed what they liked about the project, what they thought would be the most attractive to their peers, and what they learned from the tour. The group split up into 3 smaller groups of 4 and were assigned a question to answer about the aquatics project.
 - i. Group 1-What feature is most attractive to your peers?
 1. Zipline, rock climbing, ice skating during winter, a place that can be enjoyed by all ages (keeping in mind of baby-sitting jobs or family visiting), and good job opportunities for high school students
 - ii. Group 2-Why is this project important to you/community?
 1. Brings people together, creates jobs, safe youth recreation, reaches different interest groups, physical activity, could bring in a profit, will



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bring in people from surrounding communities, supervise without participation, multi-use facility (ice hockey/skating, rentable pavilions, and a room for programs.

- iii. Group 3-What surprised you about the project? Why?
 1. There are many components to the project. The community should be aware of the details such as new jobs, all the amenities offered, and fundraising/donations for the project.
- b. Discuss YC involvement-After review of the tour, discussion led into answering the question of how could the MYC get more involved with this project. Some ideas mentioned were:
 - i. Marketing/Fundraising-previous groups conducted a survey of their peers which helped determine the amenities of the park. This group could continue that work by meeting with potential businesses/donors, creating videos or commercials, public presentations to bring awareness.
 - ii. Communications & Outreach- to inform the public of what will be available.
 - iii. Concessions & Equipment Rental-the options that the food court will offer have yet to be determined. MYC could help in this selection process. We would want to offer a year-round seasonal menu.
 - iv. Creating partnerships such as with the Rafters
 - v. Affordable Rates-both resident and non-resident
 - vi. Furnishings in the rooms
 - vii. Donor naming recognition-nothing has been created in the plan yet on how we will recognize all of our donors.
 - viii. Signage for all the park attractions-signage for the park features such as slides, playground equipment, cabanas, etc has not been created yet and could be designed by MYC.
 - ix. Programming-while programming is already in the works, MYC could participate by reviewing the programming, adding to the programming, or creating an event like the movie night to take place at the aquatic center.

4. Additional Business

- a. Set Fall/Winter meeting start time- *3:15 or 3:30?* Unanimously voted to move to 3:30 for the fall/winter schedule. This change will take place with the November meeting.



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5. Set next meeting and agenda

- a. November 13th 3:30 pm @ Incourage

6. Adjourn

Friendly Reminders:

- *Attendance conflicts MUST be communicated in advance*
- *If transportation is a need, please coordinate with a fellow member or contact Jen*