



OFFICE
OF THE
MAYOR

Mayor's Youth Council

Incourage
478 East Grand Ave
November 13th, 2019
3:30-4:30 p.m.

Members Present: Claire F, Harrison S, Lauren O, Clare W, Allison T, Caleb K, Halle H, Hobie L, Alexis H, Alyssa B, Ashlyn H, Caroline B, Dennis M, Emma M, Grace M, Jillian E, Kloey D, Omar J, Rachel M, Sadie D, Jen Clark, Mary Wolosek, Jim Gignac, Mayor Vruwink by video conference

Minutes

1. Call to order 3:35 pm

- a. After introductions, Jen did a reminder for new members to accept the invitations to the private Facebook group and the GroupMe app. There is also a Snapchat group created by another member for communications. We went around the room and added new members to Snapchat group.

2. Group/New Member Photos

- a. Due to the Mayor attending via video conference the group photo was postponed for the next meeting. We do need to add all of the new members to our website so Community Media was present to take photos of new members. Seniors can submit their senior portrait if desired.

3. Introduction to Incourage and the What-If Grant

- a. "Mission of meeting the changing needs of the community"
- b. What-ifs: small grants ranging from \$1000-\$2,500 meant to serve the community and bring people together
 - i. Ex. Friends of Rapids Music, Veterans Flag Memorial, Demitz Park Fitness Center
 - ii. Grant application is online
 - iii. Residents decide whether or not to award grants. No grant application is turned down, however, the reviewing committee will respond with remarks to strengthen the application for approval.
- c. Tribune Building Updates: will house a microbrewery, entrepreneurship space, culinary kitchen, center for selling local goods, etc. Possible addition to 3rd floor to hold an event space. Just received \$3 million grant. Locally raised about half a million. Unsure about completion date at this time.



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4. Active Project Work

- a. Answer the Question: How do you see MYC involvement with the aquatics project?
 - i. Add signage around the complex
 - ii. During winter, entrance walk will be turned into an outdoor ice rink
 - iii. Concessions year-round
- b. Aquatics Project Phases
 - i. Phase I-Fundraising & Outreach
 1. A timeline of November-January, but can go beyond that timeline for events
 2. MYC past group set a goal of \$250,000
 3. Some fundraising event ideas are:
 - a. Giving Tuesday - December 3rd
 - i. Commercial - Hobie, Ashlyn, Grace will meet at Community Media next Wednesday, November 20th at 3:15. Talking points will be drafted for review.
 - ii. Facebook live Scripts - Harrison by November 25th
 - iii. Facebook Live posts throughout the day - Dennis, Allison, & Clare W
 - b. Noon Rotary Meetings-need about 6 weeks to get on their presentation calendar. January would be the soonest to present.
 - c. Riverkings games - Jim Arnold - Grace & Claire will reach out to see about setting up a table at one of the games.
 - d. Skate with the Mayor-Grace & Claire will also ask about setting up a day to "skate with the Mayor" when they speak to Riverkings about the table.
 - e. 5k run - later in the year
 - f. Watercolor/chalk art debut by the river
 - g. Snow Sculpture
 - h. Baking competition
 - i. Gala or formal dinner to raise awareness and funds. Could also be combined with the upcoming centennial.
 - j. Winter Holiday light festival
 - k. Hang posters in businesses, schools, etc.
 - l. Partner with Nowak family for light show donations - Ashlyn will approach the family to see if donations can go to the aquatic center this year.



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- m. Messaging for fundraising should include: For every dollar someone gives, that dollar is matched
 - ii. Phase 2-Recreational Complex Seasonal Programming (or MYC choice)
 1. January-March-MYC could review the current proposed programming and add input. They could also come up with their own idea for a program to run at the aquatic center.
 - iii. Phase 3-Events/Marketing ie: Grand Opening
 1. March-June-MYC will aid in the planning of the grand opening event. This could be in the form of marketing, participating in the grand opening event and/or planning a youth event at this time.
- 5. Additional Business**
- a. Close Up Program-Jen will send information via email to the group to review.
- 6. Set next meeting and agenda**
- a. December 11th, 3:30 @ Airport
- 7. Adjourn 4:49 pm**

Friendly Reminders:

- *Attendance conflicts MUST be communicated in advance*
- *If transportation is a need, please coordinate with a fellow member or contact Jen*