



OFFICE
OF THE
MAYOR

Mayor's Youth Council

South Wood County Airport, 3620 1st St S
December 11th, 2019

3:30-4:30 p.m.

Members Present: Harrison S, Lauren O, Clare W, Allison T, Paige D, Caleb K, Halle H, Hobie L, Alexis H, Ashlyn S, Caroline B, Emma M, Grace M, Jillian E, Kloey D, Omar J, Sadie D

Minutes

1. Call to order

2. Group Photo /Ice Breaker

3. Introduction to Airport

Jeremy Sickler, airport manager, gave a brief introduction to the airport and its operations.

4. Active Project Work *Break up into small groups*

a. Aquatics Project Phase I-Fundraising

i. Recap of Giving Tuesday-

1. Live video-was intimidating for doing it for the first time but turned out ok.
2. Over 600 views
3. Raised \$20 - Matched \$40

ii. Riverkings-table set up at home game

1. Grace, Rachel, and Ashlyn
 - a. Grace will call the coach
 - b. Ask for allowance to set up a table and possibly an event after

iii. Skate with the Mayor event/Riverkings Games

1. This event could be done either after a Riverkings game or on a separate day. Could also do an event during half time
 - a. Bertag, Harrison, and Ashlyn will
 - b. Fundraising event?
 - i. Slapstick?
 - c. Cost
 - d. Companies in the community willing to match any donations?
2. Objective: To draw awareness to the winter activities such as skating at the aquatics center, also could be a fundraising opportunity
3. If this falls through we could possibly try this event at the high school level

iv. Sledding event

1. Locations that were discussed
 - a. Popular Springs

- b. Howe School
 - 2. Free and fun to unite the community-winter event
 - 3. Dates discussed
 - a. January, February if willing to risk it
 - v. Snowman building competition
 - 1. Come to a location
 - a. Submit a photo from your house through a google form
 - b. Have them tag the aquatics center
 - c. Prizes for crazy, best
 - d. Plan to launch during Christmas break
 - e. Create a flyer for the event
 - i. Take to elementary schools
 - f. Some suggested prizes for the contest
 - i. Free day pass/Summer pass (Family? ~\$120 value)
 - ii. Smaller prizes from Culver's
 - g. Need: Celebrity Judges and create a rubric
 - i. Should have up to 4 judges
 - 1. City Council member
 - 2. Mayor
 - 3. Business owners
 - h. Judge snowmen based on creativity and implementing a summer theme or something to do with swimming/aquatics.
 - i. Volunteers: Claire W., Kloey, Paige D., Allison, Omar J.
- b. Aquatics Commercial Planning
 - i. Need a small team to plan
 - 1. What looks like
 - 2. Dialogue
 - 3. Goes on TV and maybe local news channel
 - ii. People: Rachel M., Halle H., Emma M.
 - iii. Jen or Kevin will send out an email

5. Additional Business

- a. City Hall Holiday Open House, decorating & coloring contest
 - i. Through the elementary school
 - ii. Next Tuesday is the open house 4-5:30
 - 1. People: Hobie,
 - iii. Pictures with Santa
 - 1. Need canned good or toy
 - iv. Table for Aquatics and Youth council involvement
 - v. Monday to decorate City Hall
 - 1. People: Harrison S., Ashlyn S., Hobie, Jen will send a reminder email
 - 2. Biography -moved to next agenda

6. Set next meeting and agenda January 8, 2020 3:30 pm @ WR Chamber of Commerce

7. Adjourn