Table 1. Signs Requiring a Sign Permit in Non-Residential Zoning Districts

Type of Sign / General Standards	Downtown Commercial (B-1) District	General Commercial (B-2) District	Neighborhood Commercial (B-3) District	Mixed Use Commercial (B-5) District	Institutional (I-1) District	Park and Recreation (P-1) District	General Industrial (M-1) District	Heavy Industrial (M-2) District
Wall signs Section 46.19	Maximum number: No limit Maximum area of all wall, projecting, and canopy signs: 2 square feet per lineal foot of the building façade facing the street Illumination: Internal or external Display: Static	Maximum number: No limit Maximum area of all signs: 3 square feet per lineal foot of longest street frontage Maximum area of all wall, projecting, and canopy signs: 15 percent of the building face it is attached to (the face area that each tenant owns or rents in multi-tenant buildings) Illumination: Internal or external Display: Static	Maximum number: No limit Maximum area of all wall, projecting, and canopy signs: 2 square feet per lineal foot of the building façade facing the street Illumination: Internal or external Display: Static	Maximum number: No limit Maximum area of all signs: 80 square feet Maximum area for specified sign type: None except for overall maximum Illumination: Internal or external Display: Static	Maximum number: No limit Maximum area of all signs: 3 square feet per lineal foot of longest frontage Maximum area of all wall, projecting, and canopy signs: 15 percent of the building face it is attached to (the face area that each tenant owns or rents in multi-tenant buildings) Illumination: Internal or external Display: Static	Maximum number: No limit Maximum area of all signs: 3 square feet per lineal foot of longest frontage Maximum area of all wall, projecting, and canopy signs: 15 percent of the building face it is attached to (the face area that each tenant owns or rents in multi-tenant buildings) Illumination: Internal Display: Static	Maximum number: No limit Maximum area of all signs: 3 square feet per lineal foot of longest street frontage Maximum area for specified sign type: 300 square feet Illumination: Internal or external Display: Static	Maximum number: No limit Maximum area of all signs: 3 square feet per lineal foot of longest street frontage Maximum area for specified sign type: 300 square feet Illumination: Internal or external Display: Static
Projecting signs Section 46.16	Maximum number: No limit Maximum area of all wall, projecting, and canopy signs: 2 square feet per lineal foot of the building façade facing the street Illumination: Internal or external Display: Static	Maximum number: No limit Maximum area of all signs: 3 square feet per lineal foot of longest street frontage Maximum area of all wall, projecting, and canopy signs: 15 percent of the building face it is attached to (the face area that each tenant owns or rents in multi-tenant buildings) Illumination: Internal or external Display: Static	Maximum number: No limit Maximum area of all wall, projecting, and canopy signs: 2 square feet per lineal foot of the building façade facing the street Illumination: Internal or external Display: Static	Maximum number: No limit Maximum area of all signs: 80 square feet Maximum area for specified sign type: None except for overall maximum Illumination: Internal or external Display: Static	Maximum number: No limit Maximum area of all signs: 3 square feet per lineal foot of longest frontage Maximum area of all wall, projecting, and canopy signs: 15 percent of the building face it is attached to (the face area that each tenant owns or rents in multi-tenant buildings) Illumination: Internal or external Display: Static	Maximum number: No limit Maximum area of all signs: 3 square feet per lineal foot of longest frontage Maximum area of all wall, projecting, and canopy signs: 15 percent of the building face it is attached to (the face area that each tenant owns or rents in multi-tenant buildings) Illumination: Internal or external Display: Static	Maximum number: No limit Maximum area of all signs: 3 square feet per lineal foot of longest street frontage Maximum area of all wall, projecting, and canopy signs: 15 percent of the building face it is attached to (the face area that each tenant owns or rents in multi-tenant buildings) Illumination: Internal Display: Static	Maximum number: No limit Maximum area of all signs: 3 square feet per lineal foot of longest street frontage Maximum area of all wall, projecting, and canopy signs: 15 percent of the building face it is attached to (the face area that each tenant owns or rents in multi-tenant buildings) Illumination: Internal Display: Static
Canopy signs Section 46.17	Maximum number: No limit Maximum area of all wall, projecting, and canopy signs: 2 square feet per lineal foot of the building façade facing the street Illumination: None Display: Static	Maximum number: No limit Maximum area of all signs: 3 square feet per lineal foot of longest street frontage Maximum area of all wall, projecting, and canopy signs: 15 percent of the building face it is attached to (the face area that each tenant owns or rents in multi-tenant buildings) Illumination: None Display: Static	Maximum number: No limit Maximum area of all wall, projecting, and canopy signs: 2 square feet per lineal foot of the building façade facing the street Illumination: None Display: Static	Maximum number: No limit Maximum area of all signs: 80 square feet Maximum area for specified sign type: None except for overall maximum Illumination: None Display: Static	Maximum number: No limit Maximum area of all signs: 3 square feet per lineal foot of longest frontage Maximum area of all wall, projecting, and canopy signs: 15 percent of the building face it is attached to (the face area that each tenant owns or rents in multi-tenant buildings) Illumination: None Display: Static	Maximum number: No limit Maximum area of all signs: 3 square feet per lineal foot of longest frontage Maximum area of all wall, projecting, and canopy signs: 15 percent of the building face it is attached to (the face area that each tenant owns or rents in multi-tenant buildings) Illumination: None Display: Static	Maximum number: No limit Maximum area of all signs: 3 square feet per lineal foot of longest street frontage Maximum area of all wall, projecting, and canopy signs: 15 percent of the building face it is attached to (the face area that each tenant owns or rents in multi-tenant buildings) Illumination: None Display: Static	Maximum number: No limit Maximum area of all signs: 3 square feet per lineal foot of longest street frontage Maximum area of all wall, projecting, and canopy signs: 15 percent of the building face it is attached to (the face area that each tenant owns or rents in multi-tenant buildings) Illumination: None Display: Static
Ground signs Section 46.18	Ground sign only permitted when the building is more than 20 feet from front lot line as follows: Maximum area: 0.5 square feet per lineal foot of the longest street frontage, but no larger than 100 square feet Maximum height: 8 feet Minimum setback: 5 feet Illumination: Internal or external Display: Static	Maximum number: 1 per street frontage that provides direct property access, provided multiple signs are more than 300 feet apart Maximum area of all signs: 3 square feet per lineal foot of longest street frontage Maximum area for specified sign type: 0.5 square feet per lineal foot of longest street frontage or 1 square feet per lineal foot of longest building face, whichever is greater; with a maximum of 200 square feet per sign Maximum height: 20 feet Minimum side/rear setback: Height of sign, but not less than 5 feet Minimum front setback: 5 feet Illumination: Internal or external Display: Static; up to 65 percent of the permissible sign area may be used for an electronic message display	Ground sign only permitted when the building is more than 20 feet from front lot line as follows: Maximum area: 0.5 square feet per lineal foot of the longest street frontage, but no larger than 100 square feet Maximum height: 8 feet Minimum setback: 5 feet Illumination: Internal or external Display: Static	Maximum number: 1 Maximum area of all signs: 80 square feet per business Maximum area for specified sign: 40 square feet for a single tenant; 60 square feet for a multi-tenant sign Maximum height: 10 feet for a single tenant; 20 feet for a multi-tenant sign Minimum side/rear setback: Height of sign, but not less than 5 feet Minimum front setback: 5 feet Illumination: Internal or external Display: Static; up to 65 percent of the permissible sign area may be used for an electronic message display	Maximum number: 1 per street frontage that provides direct property access, provided multiple signs are more than 300 feet apart Maximum area of all signs: 3 square feet per lineal foot of longest frontage Maximum area for specified sign type: 100 square feet Maximum height: 8 feet Minimum side/rear setback: Height of sign, but not less than 5 feet Minimum front setback: 5 feet Illumination: Internal or external Display: Static; up to 65 percent of the permissible sign area may be used for an electronic message display	Maximum number: 1 per street frontage that provides direct property access, provided multiple signs are more than 300 feet apart Maximum area of all signs: 3 square feet per lineal foot of longest frontage Maximum area for specified sign type: 60 square feet Maximum height: 8 feet Minimum side/rear setbacks: Height of sign, but not less than 5 feet Minimum front setback: 5 feet Illumination: Internal or external Display: Static; up to 65 percent of the permissible sign area may be used for an electronic message display	Maximum number: 1 per street frontage that provides direct property access, provided multiple signs are more than 500 feet apart Maximum area of all signs: 3 square feet per lineal foot of longest street frontage Maximum area for specified sign type: 200 square feet Maximum height: 20 feet Minimum side/rear setbacks: Height of sign, but not less than 5 feet Minimum front setback: 5 feet Illumination: Internal or external Display: Static; up to 65 percent of the permissible sign area may be used for an electronic message display	Maximum number: 1 per street frontage that provides direct property access, provided multiple signs are more than 500 feet apart Maximum area of all signs: 3 square feet per lineal foot of longest street frontage Maximum area for specified sign type: 200 square feet Maximum height: 20 feet Minimum side/rear setbacks: Height of sign, but not less than 5 feet Minimum front setback: 5 feet Illumination: Internal or external Display: Static; up to 65 percent of the permissible sign area may be used for an electronic message display
Sidewalk signs Section 46.21	Maximum number: 1 per business Maximum area: 8 square feet Maximum height: 4 feet Maximum width: 3 feet Illumination: None Display: Static	Not available	Not available	Not available	Not available	Not available	Not available	Not available