

FOR IMMEDIATE RELEASE

To: News Editors

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City of Wisconsin Rapids Local Community Media Center Earns Midwest Video Fest Honors

Monday, May 28 – Wisconsin Rapids Community Media (WRCM), a division of the City of Wisconsin Rapids' Innovation & Technology Department, has earned awards for a variety of original local community media/online programs that aired during 2017 produced by volunteers and staff.

WRCM's entries were recognized on Thursday, May 10, during the Wisconsin Community Media (WCM) annual "Best of the Midwest" Invitational Media Fest and Awards Banquet, at the Best Western Premier Waterfront Hotel & Convention Center in Oshkosh.

WRCM took home these honors:

- Excellence Award-Best in Show, Produced by Youth (Professional) "Fireworks Fundraiser" (Travis Plowman and the Mayor's Youth Council)
- Excellence Award-Best in Show, Public Access Program (Amateur) "Wisconsin Rapids Riverkings Hockey" (Art Napgezek and Milton Van Natta)
- Achievement Award-Series (Amateur) "Day Trip in Wisconsin" (David Ballerstein)
- Achievement Award-Talk Show (Amateur) "Thank You for Your Service" (Sienna Borchardt and Tom Heiser)
- Merit Award-Live (Professional) "League of Women Voters Forums" (Tom Loucks)

The Excellence, Achievement and Merit awards are the equivalent of, respectively, "gold," "silver" and "bronze" medals.

WCM is a nonprofit organization that works to enhance local communications through its membership of public, education and government media centers in Wisconsin.

WRCM provides an open media source for local residents to film, produce and submit their own multimedia projects for playback on the cable and streaming platforms. This material provides a medium for information, promotion and entertainment serving the Wisconsin Rapids community on WRCM's cable and online platforms.