

Request for Business Signage related to Road Reconstruction

Applicant Name: _____

Address of Business: _____

Contact Information: _____

Requested Locations (up to 3 locations can be requested):

Identify the Location Requested for a Sign, *i.e.* *northwest corner of 8th St and Peach St, or 100 feet west of 8th St on the north side of Peach St.*

1. _____

2. _____

3. _____

For uniformity and readability, the lettering shall be black block style letters on a white background and shall conform to the following size requirements: 4" or 6" height letters. No other colors will be allowed for lettering. Business logos may be used as an alternative to word messages but maximum allowable logo size is 4 square feet per policy in Traffic Guidelines Manual. Trademark logos may be permitted in alternate colors subject to approval by the Project Engineer. No advertising is allowed on signs such as SALE, or MERCHANDISE REDUCED.

Where several neighboring businesses are affected, every effort shall be made to identify these businesses on common signs. In the interest of legibility and not creating undue distraction to drivers, it may be necessary to identify businesses by their general location, e.g., "Main Street Businesses", "Downtown Businesses", or "City Business District", rather than by individual business names. Use the phrase "Access To" instead of "Open To" on signs to clarify that although access is provided to businesses, the roadway is still closed to through traffic. No one sign may be larger than 4' x 6'. For a sign request for one business the maximum sign size is 2' x 4'.

Requested Word Message: _____

If requesting a logo please attach an image file with the logo image.

Once the signs are made, the City will install them as close to the requested locations as is reasonable and safe.

Email completed form to EGrand@wirapids.org