

WHITROCK TAKES MAYOR'S CHAIR, STATES POLICIES

NEW CHIEF EXECUTIVE DELIVERS MESSAGE TO COUNCIL, CALLING FOR NO FURTHER BONDING AT PRESENT.

Fred J. Whitrock, newly elected mayor of the city of Wisconsin Rapids, was formally inducted into office to succeed George W. Mead, who has occupied the chair for the past six years, and for the first time presided over a session of the common council at the city hall last evening.

Capacity Audience

The council chambers were filled to capacity by citizens who had gathered to witness the inaugural ceremonies, and standing room was at a premium. Two large baskets of flowers, one from organized labor and the other from the Chamber of Commerce, adorned the mayor's desk.

Taking up the duties of his new office amidst a burst of applause, Mayor Whitrock addressed a prepared speech to the council in which he pointed out that the present bonded indebtedness of the city does not permit a public works program for the alleviation of unemployment at this time, and advised citizens not to request civic improvements unless they are willing to pay for them in cash in the form of increased taxes. He declared that the intent of his administration will be fair and impartial dealings with all citizens, and voiced the hope that the council will cooperate with him in all matters for the betterment of the city.

Text of Message

The text of Mayor Whitrock's speech follows:

Gentlemen of the Council and Fellow Citizens:

This is the beginning of a new two year term of office for this administration. We have come here tonight to induct into office those who were elected at the April election and those who have been appointed by your mayor to various positions in the city government.

As mayor, I could not start the administration in office without a few remarks about our city affairs. First let me say that I have given careful consideration to the qualifications of all those upon whom I have conferred appointment and weighed their abilities against those who might be replaced. I have waved any personal or partisan feelings in the matter of these appointments and feel that the best interests of all the citizens are served by the appointments I am making tonight. I urge your confirmation of my appointees.

The majority of electors of the city have chosen me as mayor. I am here to administer the affairs of this city as best I can. The election has passed and with it the talk of the street, some of which has been uncomplimentary to both candidates and to the municipality. I now urge all who hear this message or read it elsewhere to forget the campaign talk and unite as one in working for the prosperity, growth and improvement of our city. This is a beautiful city, populated with high class citizens, hundreds owning their own homes and proud of their responsibilities

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