



Introduction

The Wisconsin Rapids Recovery and Redevelopment Plan project team is seeking your input about COMMUNITY PRIORITIES which will help inform the Site Vision and Redevelopment and Reuse Program for the former Verso Paper Mill Site. We want to be sure that future outcomes of the site provide meaningful results for Wisconsin Rapids residents and property owners.

Step 1: Individual Priorities:

- Creates opportunities to retain/expand/recruit businesses
- Creates new jobs
- Enhances long term economic sustainability
- Provides sustainable and lasting development
- Integrates and connects to the downtown
- Creates new recreational amenities
- Creates new entertainment venues or opportunities
- Mitigate environmental pollution
- Reuse existing facilities to the maximum extent possible

Step 2: Small Group Priorities:

Table 1:

- Creates new entertainment venues or opportunities [3 votes]
- Integrates and connects to the downtown [2 votes]
- Improves blighted areas for reuse [2 votes]
- Creates new recreational amenities [1 vote]
- Mitigate environmental pollution [1 vote]
- Increases property tax base
- Creates opportunities to retain/expand/recruit businesses
- Home grown businesses
- Convert the river front
- Add new housing

Table 2:

- Enhances long term economic sustainability [5 votes]
- Creates opportunities to retain/expand/recruit businesses [3 votes]
- Creates new jobs [1 votes]
- Increases the diversity of housing choices [1 vote]
- Increases property tax base [1 vote]
- Provides sustainable and lasting development [1 vote]

Table 3:

- Create opportunities to retain/expand/recruit businesses [4 votes]
- Reuse existing facilities to the maximum extent possible [2 votes]
- Preserves historical buildings or sites [1 vote]
- Provides opportunities for community uses or activities [1 vote]
- Builds community identity and improves community image [2 votes]

Step 3: Final/Group Priorities:

- Enhances long term economic sustainability [11 votes]
- Improves blighted areas for reuse [8 votes]
- Creates opportunities to retain/expand/recruit businesses [6 votes]
- Reuse existing facilities to the maximum extent possible [5 votes]
- Mitigate environmental pollution [5 votes]
- Builds community identity and improves community image [2 votes]
- Creates new entertainment venues or opportunities
- Integrates and connects to the downtown